

Experience the Thrill.

Network, learn, and grow at Asian Attractions Expo.

When it comes to the business of attractions, there's only one place to be: Asian Attractions Expo 2012. The industry is booming, and this is your chance to grow with it—smartly, efficiently, and successfully. It's the only all-Asia, All-attractions show on the continent, with more educational seminars, more opportunities for networking, and more new ideas than ever before. And it's the place for you to be if attractions are your business.



Asian Attractions Expo 2012

HONG KONG SAR, CHINA
5-8 June, 2012

Hong Kong Convention and Exhibition Centre

www.IAAPA.org/AsianAttractionsExpo



SEE YOU IN ORLANDO

IAAPA Attractions Expo is the most powerful event for the global attractions industry, and there is no better place to renew the momentum of your business and thoroughly educate yourself on new trends and technologies, best practices, and out-of-the-box ideas to make next year your best yet.

From the most famous facilities to the smaller entrepreneurs, to investors and developers, everyone you know—and everyone you want to know—will gather in Orlando this November to catch up, collaborate, and let the creative sparks fly. Come to the epicenter of the industry and be a part of the buzz!



IAAPA Attractions Expo 2011

Orlando, Florida USA

Conference: Nov. 14–18, 2011

Trade Show: Nov. 15–18, 2011

Orange County Convention Center

North/South Building

For more information visit www.IAAPA.org.



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(SPECIALIZED THEMED
CONTRACTOR)



Make the Right Connections: Asian Attractions Expo 2012

An e-mail, brochure, or telephone call can only convey so much about your product. Your product's entire, compelling story needs to come directly from you. At Asian Attractions Expo 2012 in Hong Kong SAR, China, 5-8 June, 2012, you can connect with more than 4,000 industry professionals from more than 60 countries who are looking for products, services, and opportunities. This is your chance to connect with the people who make the buying decisions in the robust Asian market.

Representatives from major attractions throughout the Asia-Pacific region and beyond converge on Asian Attractions Expo to meet with manufacturers and suppliers, purchase new rides and products, participate in educational events, and network with colleagues.

Gain access to buyers from:

- Amusement parks and attractions
- Theme parks
- Family entertainment centers
- Carnivals and fairs
- Shopping centers
- Zoos and aquariums
- Museums and science centers
- National and regional parks
- Waterparks and resorts
- *and more*

"ASIAN ATTRACTIONS EXPO IS THE EVENT YOU MUST ATTEND IF YOU ARE GOING TO DO BUSINESS IN ASIA. THE SHOW ACTIVITIES AND EVENTS MAXIMIZE THE OPPORTUNITY FOR NETWORKING WITH BUYERS AND SUPPLIERS ALIKE.

JOHN WOOD, CHAIRMAN & CEO | SALLY CORPORATION

Destination Hong Kong

Hong Kong is at the heart of one of the world's fastest growing economies and a thriving hotspot for tourism and the leisure and attractions industry. With its sophisticated infrastructure, easy accessibility, business-friendly environment, and vibrant lifestyle, exhibitors can expect a wide range of qualified buyers.

The show is being held at the Hong Kong Convention and Exhibition Centre, located in the business hub of Hong Kong's bustling Wanchai district. Overlooking famed Victoria Harbour, the Centre is conveniently linked to adjacent hotels, near Hong Kong's modern subway system, and all the shopping and entertainment that Hong Kong is famous for.



To attend or exhibit, go to www.IAAPA.org.



The Logo of the Association comprise a Carousel horse which is an iconic figure in mos amusement and theme parks. Purple is chosen as the back ground color to depict the element of fun and excitement.

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